RICHARD ELLIOTT

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With over a decade of experience in designing engaging content, I'm known to hit the ground running, spark fresh ideas and explore new creative horizons. Adaptable, organised, and always ready to jump in wherever needed. I love turning the mundane into something showstopping and leaving a lasting impression.

AREAS OF EXPERTISE

Communication & Storytelling
Brand & Identity Building
Team Collaboration
Research & Analysis
Creative Copywriting
Logistics

RECENT PROFESSIONAL EXPERIENCE

Social Media Specialist • Flashscore • *Remote freelance role* **2023 - Present**

- Leading the scheduling and creative direction of Flashscore's global social media accounts, which in turn assists in the direction of Flashscore's localised accounts.
- Utilising sharp creative copywriting, humour and of-the-moment trends to maximise engagement.
- Creating statistic-driven visual content, whilst collaborating with in-house designers and agency staff on more adventurous graphics and videos.
- Providing guidance in a fast-paced, 24/7 environment, supporting a growing social media team.

Encoding Engineer • IMG Arena • *Uxbridge* **2022 - 2023**

- Managed live streaming quality control for B2B OTT services in the gaming industry.
- Ensured smooth broadcast operations and troubleshooted technical issues.
- Liaised with key stakeholders, providing reports and solutions for stream performance issues.

Video Creative • Rocket sports Network • *Remote* **2020 - 2022**

- Led video production and developed video content strategies for multiple sports media brands
- Interviewed high-profile talent in post-match environments, ensuring fast editing and scheduling turnaround for maximum relevancy.
- Improved audience retention rate, increased view counts and helped accounts achieve their monetisation goals.

FULL PROFESSIONAL EXPERIENCE AND REFERENCES AVAILABLE ON REQUEST

PROFICIENCY

- Microsoft & Google Office Suites
- Adobe Creative Suite
- Canva
- Zoomsphere & Later
- Livestream Studio & OBS
- Sora, Midjourney & Freepik

EDUCATION

BA Hons TV & Film Production • First Class honours **2010**
Teesside University

AWARDS/ACTIVITIES

Best Club Content Creator • Silver Award • Football Content Awards (2021)
Media Volunteer of the Year • Teesside University Students Union Awards (2013)
IMG Media Mentorship Program (2023)
Station Manager • Click Teesside Teesside University • (2013)
Kip On The Kop • Charity Fundraiser (2023)